

# Institute of Management in Latin America

## Rede Brasil Suíça de Integração Acadêmica e Profissional

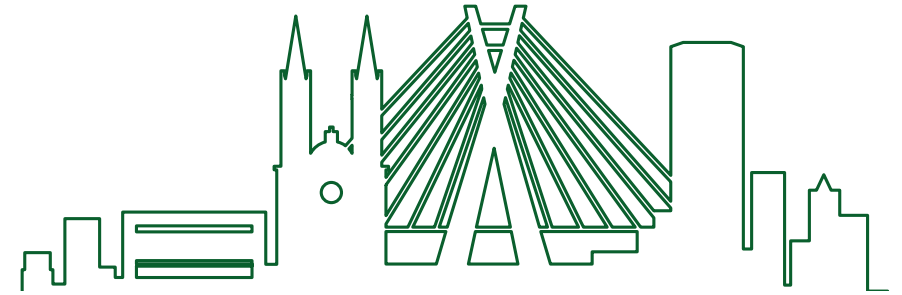
### C-Level Líder Crédito Suíça



Dr. Letícia Vargas  
Manager Leading House for the Latin American Region  
Co-founder and President Rede Brasil Suíça



# St.Gallen Institute of Management in Latin America



## Education programs

- Latam Term (HSG BA Students)
- Latam Compacts (HSG BA and MA students)
- St.Gallen Connection (FGV BA students)
- Tandem Teaching / Online exchanges
- Executive Education (taylor made, on demand)

## Research Projects (third party funds)

- Research grants
- Partnerships with IO
- Consultancy tenders
- Thesis supervision

## Academic Diplomacy

- Network academia-business
- Support to diplomatic representations
- SERI Mandate (Leading House, since march 2023)



# Leading House for the Latin American Region

## Initiative from the State Secretariat for Education, Research and Innovation (SERI)

- Represent the interests of the Swiss scientific community vis-à-vis its Latin American partners;
- Advise and share experiences with the State Secretariat for Education, Research and Innovation (SERI);
- Ensure the communication of opportunities for cooperation with the Swiss research and innovation community;
- Liaise with the scientific departments of Latin American and Swiss Embassies and with Swissnex;
- Develop and manage funding instruments to promote bilateral cooperation.

**Innovation-based Instruments**  
Academia-Industry Training

**Research-based Instruments**  
Early-Career Grant  
Research Partnership Grant  
Consolidation Grant



# Research-based Instruments

## 2nd mandate

### Research Partnership Grant 2021

- 54 applications; 26 awarded

### Consolidation Grant 2022

- 45 applications, 16 awarded

### Early Career Grant 2022

- 25 applications, 11 awarded

### Research Partnership Grant 2023

- 97 applications, selection process ongoing

#### Events:

- Research Slam 2021
- Info Session 2021
- Science & Innovation Summit 2022
- Info Session 2022
- Research Slam 2023
- Info Session 2023

### Total applications received and awarded

\*No awarded projects from RPG 2023

\*\* Including multilateral projects



### Favorite disciplines by number of applications 2021-2023

- #1 Biology (32)
- #2 Engineering (24)
- #3 Medicine (23)
- #4 Humanities (19)
- #5 Sociology (18)

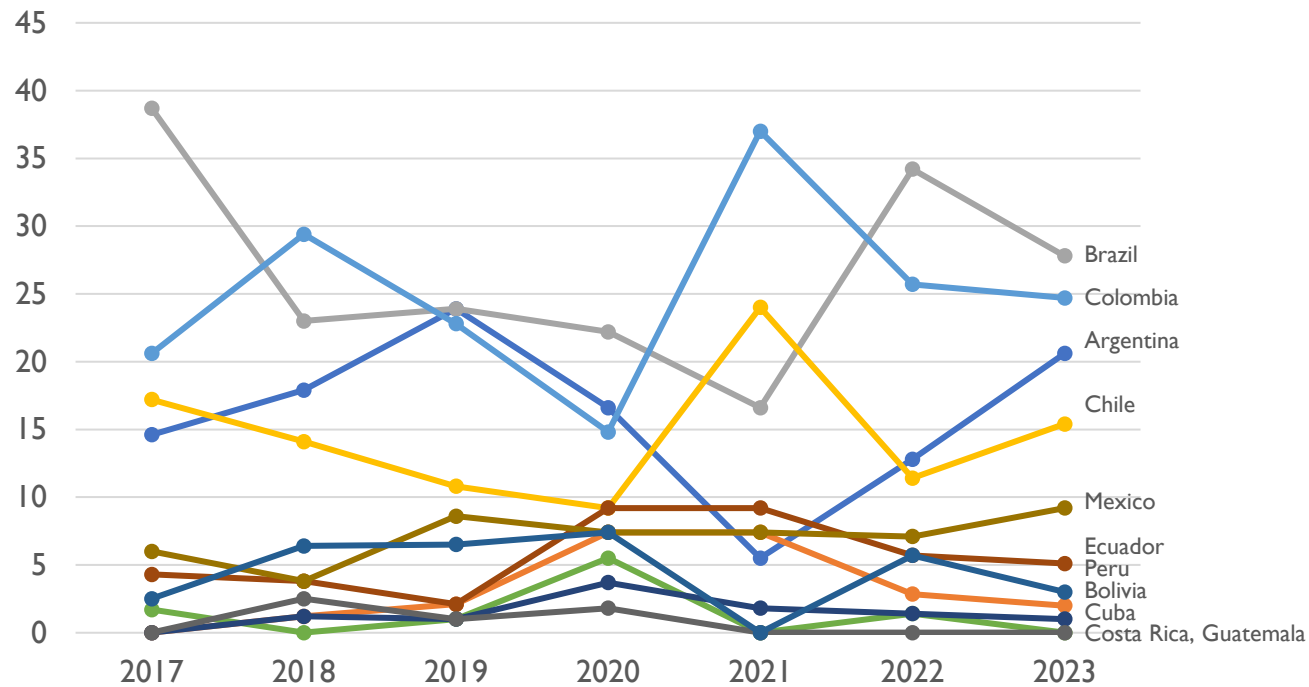


University of St. Gallen

Institute of Management in Latin America

# Brazil participation 2017-2023

Countries' participation in total applications (%) 2017-2023  
(including multilateral projects)



**Brazil**  
 157 applications  
 45 awarded  
 28,6% acceptance rate





# REDE BRASIL SUÍÇA

Integração Acadêmica e Profissional

# Rede Brasil Suíça

## Facts and figures

- **Events 2022-2023**
  - Three PUBs (Zurich, Basel, Bern)
  - Two national meetings
  - 1st Conference
  - General Assembly
- **Social media presence**
  - >1.000 followers on LinkedIn
  - >400 members on WhatsApp Community
- **Stakeholders support**
  - Swissnex, Brazilian Embassy, Universities of St.Gallen and Zurich, Swissinfo



# Rede Brasil Suíça

## Our activities

### Events

Showcase of research  
Support workshops

### Communication

Publicizing opportunities  
Connecting the network

### Mapping the community

Survey with Brazilians living in Switzerland  
Academic and professional profile





# Rede Brasil Suíça Offers

## Current Offers:

### **Community Support**

Networking events  
Publicizing Opportunities  
Academic and Professional workshops

## Potential Future Offers:

### **Brazilian Institutions Support**

International missions  
Intermediation of contacts with Swiss  
organizations  
Promotion of opportunities in Brazil for  
Swiss students and researchers

### **Scholar and Innovation Networks**

Matchmaking support  
Identification of funding opportunities





# Thank you

[leticia.vargasbento@unisg.ch](mailto:leticia.vargasbento@unisg.ch)  
[leadinghouse@unisg.ch](mailto:leadinghouse@unisg.ch)  
[redembrasilsuica@gmail.com](mailto:redembrasilsuica@gmail.com)

